



Great to see you!

Just this fall, the GOEX Sales Team was finally able to in the presence of customers at trade shows for the first time in more than a year. Both MD&M West and PACK Expo marked our return and were successes in more ways than one...

Promoting the benefits of plastic food packaging

During the pandemic, foodservice packaging proved the importance of being the sanitary choice. It reduces the spread of infectious disease, provides a measure of protection from personal contact, decreases the likelihood of foodborne illnesses, and is supported by the U.S. Food and Drug Administration. GOEX has an impressive line-up of food-safe materials that are not only recyclable, but cost-effective too.

Introducing MEDPET™ 90 to the medical device packaging market

MEDPET 90 is a medical-grade, high-performance polyester (PET) specifically designed for rigid medical device packaging. As a #1 in the recycling stream (the most commonly used and easily recycled plastic), it is an environmentally-sound choice to help achieve your sustainability goals. GOEX can show you how this can be the clear choice for your medical packaging application.

Preparing for Cedar City

GOEX's additional extrusion location in Utah is coming soon. This state-of-the-art facility will put GOEX in closer proximity to our customers on

the West Coast. Certified to ISO 9001:2015, FSSC 22000 and IMS standards, it will bring the high quality and shorter lead times the market demands. Scheduled to begin production in 2022, this expansion exemplifies how GOEX puts plastic to work for you.

GOEX is excited to partner with you. Over the past 18 months, we have seen our suppliers and customers adapt to change, re-arrange production schedules and facilities, adopt new product lines and step up to all challenges presented. We hope to see you again soon and look forward to a happy and healthy 2022 with all of you!

Hoping that others were staying safe and healthy since the last time we were able to meet, GOEX sent out a "GOEX Cares Kit" to showcase some of our custom rigid plastic materials.

Other contents in the box were sent to bring a little joy to folks and remind everyone that GOEX is here maintaining our 24/7 production schedule to continue to extrude materials and help keep everyone's businesses running smoothly.



GOEX

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This Issue

- **Back at it**
‣Page 1
- **Next Up in UT**
‣Page 2
- **Food Packaging Options for Every Appetite**
‣Page 2
- **What's in Your Wallet?**
‣Page 3
- **#1 in Recycling**
‣Page 3
- **Personally from the President: Opening Soon**
‣Page 3
- **Sustainability Lowdown**
‣Page 4

Team GOEX

People are what make GOEX a success. We are proud to recognize the following individuals and their dedicated teamwork.

Those celebrating work anniversaries this quarter are:

5 YEAR ANNIVERSARIES

Joel Baker

Extrusion Technician II

Domingo Duran

Extrusion Technician I

10 YEAR ANNIVERSARY

Tim Huck

Customer Service & Planning Specialist

15 YEAR ANNIVERSARY

Russ Barber

Process Specialist I



Progress in Utah

Building on the strong tradition and values of our 30-year history in the extrusion of rigid plastic sheet, GOEX is busy getting ready to better serve our customers on the West Coast. Our new 120,000 square foot facility in Cedar City, Utah is en route to completion in 2022.

Travis Isaacson has been hired as the Plant Manager for Cedar City. He will have responsibility for all day-to-day production functions at the new site, ensuring final product delivered to our customers meets all company, regulatory, and quality requirements.

With a strong plastics manufacturing background and experience in both extrusion and thermoforming, Travis starts his GOEX career in Janesville WI, cross-training on the production floor, gaining hands-on experience, and learning our systems to ensure a cohesive operating platform across our facilities.



Travis Isaacson



Up next is the installation of quality extrusion equipment that mirrors the capabilities of our current plant and hiring a dedicated workforce—all to be up and running when the new facility is complete in the near future. Stay tuned!

65%

OMNIVORE

"I eat a wide variety of foods."

29%

FLEXITARIAN

"I eat a wide variety of foods but trying to eat LESS meat, dairy, pork chicken, etc."

4%

VEGETARIAN

"I eat no meat, pork, chicken, etc."

2%

VEGAN

"I eat no animal products."

What kind of eater are you?

Recent news may lead you to believe the world is turning vegan. "Health" has become a key word in consumer trends, including a significant shift to plant-based alternatives. But, in fact, Vegans and Vegetarians make up only 6% of the consumer market.

Key now are the Flexitarians, who now make up nearly a third of the market. Flexitarians understand vegetables may

be better for their diet, but they still like to eat meat and dairy products.

Like many of us, Flexitarians are paying more attention to their health these days and what effect the food that is being grown, processed, packaged, and disposed of has on this Earth.

Much like consumers have a choice in their diet, you have a choice in the material type for your food packaging

application. Allow GOEX to help find the material that best fits your packaging's mechanical and performance requirements. Choice characteristics like clarity, impact resistance, and stiffness are our specialty.

Check out our complete menu of food packaging material options at www.goex.com/food.

It's in the cards


When you think of plastic cards, you may think of PVC. But did you know GOEX extrudes a variety of materials specifically designed as PVC alternatives for use in your loyalty, merchandise, gift, and promotional cards? For example, our STYREX 725 is an embossable Styrenic Alloy specifically designed to provide enhanced durability



over traditional Styrene, while incorporating RECOVER-ed content in the core of the card. And our rPETG also utilizes post-industrial scrap while offering a pristine white print surface. Or consider our CONTOUR 28 Polypropylene - its excellent stiffness and low yield makes it a great alternative to PVC as well.

What it means to be #1



The world's most commonly used and easy to recycle plastic is Polyethylene Terephthalate—better known as PET. Considered a  in the recycling stream, PET is most recognizable as the material used to make water bottles. Everyone can identify it, and most throw their used containers of this sort in the proper recycling receptacles, making PET the most curbside recycled material in North America.

At GOEX, PET has come to the front of the pack as a highly regarded, post-industrial recyclable (PIR) material alternative. We do not manufacture PET for water bottles. But we are expanding our capabilities to extrude more PET soon.

With the addition of a new, dedicated PET line, GOEX will be able to take scrap we may generate as part of our manufacturing process of PET and incorporate it back into the center of new extruded sheet. We do not need to purchase much sought after post-consumer recycled materials (PCR), but will be able to recycle and reuse our own industrial waste (PIR) for sustainable solutions for our customers.

Not only will this keep plastic out of landfills, it will provide GOEX customers with an environmentally-sound choice for their post-industrial waste as well. It's a win-win solution for GOEX, our valued customers, and the planet we call our home.

Contact GOEX today to see how we can provide you with custom quality plastic sheet and, at the same time, help you achieve your own sustainability initiatives. After all, you are our #1 priority!



Personally from the President

After months of planning and preparation, GOEX is nearing completion of our new facility in Cedar City, Utah.

From laying the foundation in the desert, to erecting the concrete walls, to hiring a Plant Manager, GOEX is step-by-step creating a second manufacturing location as environmentally-sound and technologically-advanced as our current home in Janesville, WI.

During this time of preparation, our team here in Janesville has been working around the clock to continue to meet the highest standards and demanding requirements of the rigid plastic sheet market.

At GOEX, we stand ready to work with you to innovate solutions for your specific application. In this ever-changing world, GOEX is fueled by helping our customers meet the unique demands of each project.

How can we help you?

Joshua D. Gray
President & CEO
GOEX Corporation

Building the GOEX Sustainability Story - Together

Everybody is talking about sustainability these days. From reducing their carbon footprint, to incorporating recycled content, everyone's setting goals, making promises, targeting implementation dates, and measuring rates. However, here at GOEX, we have been working sustainably all along.

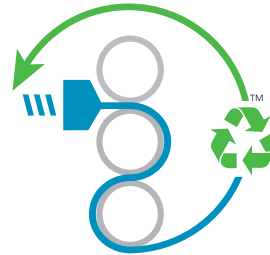
Since our inception more than 30 years ago, GOEX has continually upheld a Zero Landfill Policy. This, as the basis of our sustainability plan, ensures we reuse materials rather than transporting to landfills. But what do we mean by materials being "reused"?

Here's how sustainability stacks up at GOEX:

- 1.** We have developed our RE•COVER™ family of products to promote the reprocessing and incorporation of scrap material back into the widest variety of saleable products, containing up to 100% reprocessed material. At the same time, these environmentally-friendly material options maintain the critical quality characteristics required for your application.
- 2.** GOEX has dedicated an internal team to focus not only on sustainability opportunities involving our own company, but the markets we serve as well. A cross-functional team from our Manufacturing, Quality, Engineering, and Sales areas meets regularly to discuss company green practices and develop ideas to help our customers reach their own self-prescribed sustainability benchmarks.
- 3.** Paper, wood and miscellaneous manufacturing outputs are reused or recycled every day at GOEX. We utilize closed-loop packaging return programs for skids and cores where repeatability of packaging specifications allow. This drastically reduces the amount of single-use packaging materials that are used, promotes circularity in the supply chain, and minimizes the impact on our natural resources.
- 4.** In 2021, 99.73% of our purchased raw materials were converted into sheet products. Adding to the efficiency, GOEX upcycles millions of pounds of our own scrap. For example, scrap from our medical device packaging material can be turned into print-grade product for less controlled applications, avoiding the landfill and unnecessary virgin pellet consumption by other parties.
- 5.** Partnering with our strategic suppliers, GOEX offers additives that enhance the biodegradation of certain plastics in biologically-active landfills, reducing millions of pounds of plastic that would otherwise sit for years. This type of post-consumer waste breaks down quicker and yet does not affect the recycling stream. Find out how to incorporate this into your application today. Our Sales Representatives can break it down for you.



- 6.** As a member of the Association of Plastic Recyclers, GOEX is committed to the success of plastics recycling. We share in the primary goal of promoting the use of verified, high-quality recycled plastics.



Let GOEX help you attain your sustainability initiatives.

Our focus on scrap recovery and reuse at GOEX not only promotes a sustainable operating environment, but also helps bring renewable options to our customers as well. Because all product lines at GOEX have a recycled option available, there is a substrate sure to fit your particular application. Contact GOEX today and help us build a brighter future for us all!

Visit GOEX at



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Anaheim, CA

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